For Immediate Release

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NADIA GELLER PARTNERS WITH WELLSPRING INNOVATIONS TO PROMOTE TRIM-IT-QUICK® LIGHTING SYSTEM

NEW YORK, NY January 21, 2010 - Stone America Licensing, LLC (www.stoneamerica.com), one of the nation's premier licensing and marketing firms, today announced it has executed a licensing agreement between television personality and lifestyle designer **Nadia Geller** (www.nadiageller.com) and **Wellspring Innovations, d.b.a. Harlan's Trim-It-Quick®** (www.trimitquick.com), inventors of the Trim-it-Quick® tree-lighting systems.

Geller is an accomplished interior designer, president of Nadia Geller Designs and a co-host of TLC's "Home Made Simple." She has also appeared regularly on "While You Were Out" and "Trading Spaces." Her widespread popularity and family-friendly lifestyle design creations are a natural fit for Wellspring and its innovative lighting products.

Unlike anything else on the market, the Trim-it-Quick lighting systems are based on a revolutionary "hook-strand" design that provides full, uniform coverage from the trunk of the tree to the tip of each branch. The hook strands are made up of small, individual light strings that originate at the center of the tree and are spread outward along or around each branch, to its end. Both Nadia Geller and Wellspring will be showcasing Trim-it-Quick at the International Home and Housewares Show, booth #6340, taking place March 14 – 16th at the McCormick Place in Chicago.

"I am very excited to be working with Trim-It-Quick," Geller said. "These tree-lighting systems are a miracle.

"My creative seed was planted as a child; making holiday crafts and trimming the tree was the most important part of creating a magical ambience. Lighting is absolutely vital in setting the mood for the home, holidays, parties and events. The Trim-It-Quick lighting system takes the stress out of creating magical spaces. I am thrilled to be incorporating Trim-It-Quick in my creative adventures and I look forward to sharing my Trim-it-Quick tips and design solutions with the consumer."

“It’s true, Nadia Geller is a breath of fresh air.” said Leslie Wasem, president of Wellspring Innovations. “Her passion for solving design problems and making life just a little easier is a perfect match for the Trim-It-Quick tree-lighting systems. I am absolutely thrilled to have her talent, charm and creativity representing our products.

“No doubt in my mind that her incredible energy will get the job done in changing the way people light their trees.”

About Nadia Geller

Nadia Geller (www.nadiageller.com) — an accomplished interior designer and co-host of TLC's “Home Made Simple,” ”While You Were Out” and ”Trading Spaces” — is a breath of fresh air for home lovers everywhere. Whether she is inspiring her television audience or an individual client, her talent, practicality and Midwestern charm create unique solutions to deal with any design dilemma.

Her successful television career began when her work as a designer and visual manager for New York City's home furnishing mecca, ABC Carpet and Home, led TLC producers to cast her on the hit design show, “While You Were Out.”

Nadia currently balances her television career with her successful interior design company, Nadia Geller Designs.

About Harlan’s Trim-it-Quick®

Trim-it-Quick® (www.trimitquick.com) is branded and sold through Wellspring Innovations, LLC, based in Johnson City, Tenn., and founded in 2006. Trim-it-Quick provides complete lighting kits, based on its patented hook-strand design, for virtually any size and type of tree; or lighting sets can be purchased separately and pieced together for custom design projects.

About Stone America Licensing

Stone America Licensing, one of the nation’s premier full-service licensing firms, specializes in enhancing brand equity for some of the world’s leading companies, individuals, trademarks and logos. Stone’s unique approach maximizes brand potential through total licensing and merchandising solutions that turn brand equity into profit centers for its clients, while upholding brand integrity. Stone America has extensive experience in branded trademark extension licensing and has been involved in licensing of many Fortune 100 brands. The company's current client list includes: Laura Ashley, Bed Head TIGI, Nadia Gellar, Paris Blues, International Truck & Engine, Kampgrounds of America, Under the Canopy, Jennifer Love Hewitt, Andy Capp, JLG, University of Oxford, Norman Rockwell, School of Rock, Ne-Yo, Pam Anderson, David & Goliath, MushaBelly, Scientific American, Scratch DJ Academy, CON Surfboards, US Speedskating , American Bass Anglers, Mel’s Drive-In and StinkyKids.

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